

INTERCOLLEGIATE

BROADCASTING

SYSTEM

NEWSLETTER

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November 1960

HEADLINES:

COLLEGE RADIO STATIONS LISTED IN BROADCASTING

THREE NEW IBS MEMBERS, MAKING NINE THIS FALL

EMPIRE & NEW ENGLAND REGIONS HAVE NEW DIRECTORS.....
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IN THE CURRENT ISSUE OF BROADCASTING magazine's Yearbook issue, college radio has again come into its own. On page B-94 you will find a complete listing by states of all campus carrier-current stations known to be operating in the United States. This guidebook is used by all the ad agencies and reps to cull their selections for spot placement. The listing placed by: IBS, of course! Albert J. Gibbons (from the IBS Spring National Convention) and the General Manager of the Collegiate Broadcasting Network had suggested that the stations be listed. BROADCASTING found the appropriate authority to compile the list in the person of IBS Prexy Dave Borst. If you have the opportunity, take a look at the result; it's good to see your call in the "bible of the industry."

In addition to the listings of carrier-current stations, the Yearbook includes details of FM college broadcasters, the IBS organization and Ivy.

As a result of this page, perhaps, David Baseler, WETN, Wheaton College, wrote to BROADCASTING: "some people connected with ... commercial radio tend to look down on college radio stations" and went on to suggest further investigation to the statement-makers; picking up the ball on October 24th, two weeks later, former Columbia University station President Lincoln Diamant cuts loose with a list of thirteen media people who "graduated" from the first two years of the operation of the Columbia station! Scoffers beware the wrath of the college station alumnus (almna) -- (s)he may be your boss!

SINCE THE LAST NEWSLETTER three more stations have joined the System, boosting its drive for new members to an impressive score of nine since May. The new stations:

Hamilton College , Clinton, New York
University of Virginia, Charlottesville, Virginia
University of Missouri, Columbia, Missouri

The members shape up well, giving a cross-section of college radio operations. WUVA at the University of Virginia is perhaps the most experienced of the three. Operating as a carrier-current station, WUVA features a news and music format and extensive campus features, and is represented by CRC. Carl Wasmuth, as Business Manager, forwarded the application.

Hamilton's station brings to IBS another upstate New York member for the Empire Region, at a school which has a fine tradition for excellence. G. Bradley Huff is station President, Stephen Garnett is Secretary, and Richard Perkins is the Treasurer. Lee Ostrander, past President of the station, was very helpful in instigating the IBS application.

The third of the new entrants, at the University of Missouri, is the novice of the three. Presently being organized, the group is headed by Steve Brown, President, and John C. Huber, Vice President, of the Men's Residence Halls Association. Their plans for equipment are going along well.

IBS PRESIDENT and Regions Coordinator David Borst reports two new regional directors, plus the need for a couple more.

Dave reports that he is pleased to report fine communications with RICHARD A. KALAHAR who is newly appointed Director for the EMPIRE Region. He is also Director of Special Productions at Union's fine WRUC operation, and a junion there in Schenectady.

Thru IBS Engineering Manager William Malone in Cambridge, President Borst has located JOHN B. NILES, a former President of the Harvard Radio Network, to take over activity in the NEW ENGLAND Region. John is now a graduate student at Harvard Law School.

The NORTH CENTRAL and WESTERN regions are in need of directors. Candidates interested in coordinating IBS activities in either of those regions are sought by President Borst.

ON-THE-JOB TRAINING: News Associates, Inc., of Washington, D.C., will cooperate with the University of Maryland for the third year to give journalism students a chance to get practical experience. The course will feature special radio & TV techniques.

ALUMNUS BOB CARPENTER, late of the IBS Staff, has received a CP for a 1 kw ERP FM station on 102.3 mcs in Bethesda, Maryland, just outside Washington. He believes it to be the last commercial channel in the Washington area. Our congrats to him as half-owner of High Fidelity Broadcasters, Inc., something he has worked towards since University of Maryland - WMUC days 10 years ago.

NEW MAG: Arnold Alpert Publications, Inc., publishers of U.S. Radio have just begun, with the September issue, a new publication U. S. FM. The new publication will treat FM radio advertising in the same manner that U.S. Radio handles AM. The magazine is available in combination with U.S. Radio, 50 West 57th Street, New York 19, New York.

DUES BILLS ARE OUT, and IBS certainly needs your dues to carry on its program of services. Second notices will be out December 1st, after which date the \$5 reduction for prompt payment is invalid. Pay now, save now!

A VOLUME LIMITING AMPLIFIER and a dual channel amplifier, both Wilcox, are advertised at very reasonable prices in the most recent issue of the Herbach and Rademan, Inc., parts bulletin. If interested write them at 1204 Arch Street, Philadelphia 7, Pennsylvania.

RADIO STATION MANAGEMENT, second revised edition, has just been published by Harpers at \$6.50. The authors are J. Leonard Reinsch of the Cox chain and Elmo Ellis, manager of WSB - Atlanta. The first edition appeared some ten years ago.

SAMPLE APPLICATION: The IBS Engineering Department, 31 Gray Street, Cambridge 38, Massachusetts, will provide a thermofax or similar copy of WHRB's application to the FCC for a CP to any station finding it helpful in connection with its own filing procedures. IBS FM Department Manager Quigley also pointed out that he stands ready to assist stations with their frequency search problems. Write for further info if interested.

A LETTER FROM PRESIDENT BORST TO ALL IBS STATIONS

Dear Reader:

With the reactivation of college stations across the country it is appropriate to reflect upon the role of the Intercollegiate Broadcasting System in the daily operation of your station. In addition, many of you may not be aware of some of our IBS services; here's a chance to bone up.

IBS is many things to many members. Some stations can, of course, pay their dues and wait for their "subscription" to begin. These members would have the Newsletter, the Master Handbook, the continuing work of the Washington Office with the FCC, and such other publications and representation as may be provided at their side for help or defense. The work of IBS on FCC Docket 9288, call letter registration, etc., are of value, indeed, even if not done on an individual basis.

But look what the "subscriber" type of member is missing the use of:
The script library; printed supplies; taped programs;
lapel pins; national conventions; regional meetings;
engineering and program consultation; etc..

There's no question about the "subscriber" getting his money's worth. Of course he does. But look how much more the participating station gets from its IBS membership. And to get these services, just read your copy of the IBS Master Handbook for details. Try the index headings!

If you wish, write me directly. But get the most for your station and from the System - - - make us work!

Best regards,
Dave Borst,
President

advertisement

advertisement

A FIRST IN COLLEGE CARRIER-CURRENT BROADCASTING

CUSTOM-BUILT EQUIPMENT, READY TO OPERATE

LOW POWER TRANSMITTER
QUALITY MODULATOR
POWER SUPPLY

For instance

The transmitter uses a crystal-controlled oscillator, a unique buffer amplifier, and a single 6V6. The three tuned circuits are monitored with a self-contained vacuum-tube-voltmeter and 500 uamp indicating meter.

It sells for \$65, postpaid, with crystal and tested.

Write

RICHARD H. CROMPTON
low power broadcasting equipment
248 Swedesford Road
Malvern, Pennsylvania

Intercollegiate Broadcasting System
248 Swedesford Road
Malvern, Pennsylvania

The IBS NEWSLETTER
for November 1960

Printed Matter

"this is the Intercollegiate Broadcasting System"